



National Institute of Technology Meghalaya
An Institute of National Importance

CURRICULUM

Programme		Bachelor of Technology								Year of Implementation				2025-26		
Department		Humanities and Social Sciences								Semester				VI		
Course Code	Course Name					Prerequisite		Credit Structure				Marks Distribution				
								L	T	P	C	INT	MID	END	Total	
								2	0	0	2	50	50	100	200	
HS374	Applied Social Psychology					Nil			COs		Statement				Bloom's Taxonomy	
Course Objectives	To learn the meaning and importance of applied social psychology					Course Outcomes			HS374.1	To understand the meaning and importance of applied social psychology				Understanding		
	To understand and explore human experiences and behaviour within social situations								HS374.2	To understand and explore human experiences and behaviour within social situations				Understanding		
	To understand various applications of Social Psychology in diverse real-life contexts								HS374.3	To understand various applications of Social Psychology in diverse real-life contexts				Applying		
	To explore the use of social psychological perspectives in addressing the issues and problems of the real world								HS374.4	To explore the use of social psychological perspectives in addressing the issues and problems of the real world				Applying		
COs		Mapping with Program Outcomes (POs)												Mapping with PSOs		
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
HS374.1			1	1	1		2	1		1	2		2			
HS374.2			1	1	1		2	1		1	2		2			
HS374.3			1	1	1		2	1		1	2		2			
HS374.4			1	1	1		2	1		1	2		2			
HS374			1.0	1.0	1.0		2.0	1.0		1.0	2.0		2.0			
SYLLABUS																
No	Contents												Hours		COs	
I	Introduction: Social Psychology, Applied Social Psychology, Definition, Comparison. Basic concepts: Social perception, social cognition, cognitive dissonance, Group dynamics												6		CO1	
II	Application of Social Psychology to Personal life: Personal Relationships – Attraction, Attachment, Selection process. Self-Disclosure												6		CO2, CO3	
III	Application of social psychology to organisations: Individual and organisation, interpersonal process in organisations. Applying Social Psychology to the built environment: social design, defensive space												8		CO2, CO3	
IV	Application of social psychology to contemporary issues: Prejudice and discrimination, terrorism, sexual harassment. Applying Social Psychology to Diversity												8		CO3, CO4	
Total Hours												28				
Essential Readings																
1. Gruman, J. A., Schneider, F. W., & Coutts, L. M. (2017). Applied social psychology: Understanding and addressing social and practical problems (3rd Ed.). Sage Publications, Inc.																
2. Steg, L., Buunk, A. P., & Rothengatter, T. (2008). Applied Social Psychology: Understanding and Managing Social Problems, Cambridge University Press																
3. Myers, D. (2010). Social Psychology (10th ed.) McGraw-Hill																
Supplementary Readings																
1. Baron, R. A., & Branscombe, N. R. (2012). Social Psychology (13th Edn) Pearson Education, Inc.																
2. Worcel, S., Cooper, J., Goethals, G.R. & Olson, J.M. (2000). Social Psychology. CA Wadsworth																
3. Gehlbach, H. (2010). The social side of school: Why teachers need social psychology. Educational psychology review, 22, 349-362																
4. Cornforth, A. (2009). Behaviour change: insights for environmental policy making from social psychology and behavioural economics. Policy Quarterly, 5(4)																
5. Deb, S., Gireesan, A., Prabhavalkar, P., & Deb, S. (2023). Social Psychology: Theories and Applications. Taylor & Francis																